



2004 Walk to School Day Post-Event Response Form

Please help us improve our service to you for Walk to School Day 2005 by completing the following response form. This information may be submitted online at www.michiganfitness.org or faxed to the Governor's Council office at 517-347-8145. Thanks for your help.

School District: _____ ISD: _____

School: _____ County: _____

School Address _____

City: _____ State: _____ Zip: _____

School Contact Person: _____

Phone: (____) _____ Email Address: _____

Estimated number of: student walkers _____ non-student participants _____

Who were your non-student participants? (Check all that apply)

- Principal Teachers Building staff Media
 School board member(s) State legislator Law enforcement representatives
 Parents (family members of students) Superintendent/other district administrators
 Local celebrities High school students (athletes, marching band members, etc.)
 Other (please list) _____

1. How many years has your school offered Walk to School Day activities or promotions?

- a. 1 year
- b. 2 years
- c. 3 years
- d. 4 years
- e. 5 or more years

2. What type of activities or promotions did your school offer?

- a. We participated in Walk to School Day
- b. We participated in additional promotions outside of Walk to School Day
- c. We made policy and/or environmental changes to support walking to school
- d. Other (please describe) _____

3. In the past 12 months, were any walkability or environmental assessments completed before or during your Walk to School Day events?

- a. No
- b. Yes
- c. Don't know

4. During the past 12 months, has your school offered any of the following activities to promote walking to school?
- Promotional activities (e.g., public service announcements, announcements at school, poster campaigns, etc.)
 - Safety training (for walkers, cyclists, drivers, etc.)
 - “Safe routes” or “preferred routes” designated for children to use when walking to school
 - Adult-supervised walks to school (e.g., Walking School Bus).
 - Specific walk to school days throughout the year (e.g., Walking Wednesdays)
 - Activities in physical education classes
 - In-class academic activities (e.g., mapping, calculating averages and calories, observing nature, historical walks, etc.)
 - Other (please describe) _____
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5. In the past 12 months, have your Walk to School efforts resulted in any policy changes that might influence the number of children walking to school?
- No
 - Yes (please circle all that apply)
 - Changed school busing policy (the number of kids provided busing)
 - Changed automobile drop-off/pick-up policies or locations
 - Availability of crossing guards
 - School district lines changes
 - Other (please describe) _____

6. In the past 12 months, have your Walk to School efforts resulted in any changes in the physical environment that might influence the number of children walking to school?
- No
 - Yes (please circle all that apply)
 - Repaired or cleared sidewalks/pathways
 - Removed physical barriers to walking (e.g., fences, walls, debris, bridged ditches, etc.)
 - Painted or marked crosswalks
 - Installed stop signs
 - Installed signal lights
 - Changed signal light timings
 - Built sidewalks, pathways
 - Constructed traffic calming measures (e.g., speed humps or tables, lane narrowing or diverters, bollards, center islands or refuges, bulb-outs, etc.)
 - Changes in traffic patterns
 - Other (please describe) _____
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7. How would you rate each group’s effort to increase walking to school?

	High Effort	Moderate Effort	Low Effort	No Effort	Effort to Reduce Walk to School
The School					
The Community					
Parents					
Students					

8. In your opinion, in the past 12 months has there been an increase in the number of children who walk to school?
 - a. No, fewer children are walking to school now compared to 12 months ago.
 - b. No, essentially the same numbers of children are walking to school.
 - c. Yes, there has been a slight increase in the number of children walking to school.
 - d. Yes, there has been a moderate increase in the number of children walking to school.
 - e. Yes, there has been a large increase in the number of children walking to school.

9. What percentage of school children live within 1 mile of school?
 - a. 10% or less
 - b. 11-50%
 - c. 51-75%
 - d. 76-100%
 - e. Information is not available

10. Of those, what percent can safely walk to school?
 - a. 10% or less
 - b. 11-50%
 - c. 51-75%
 - d. 76-100%
 - e. Don't know

11. Are children allowed to ride bikes to school?
 - a. No
 - b. Yes

12. Was the web-based Walk to School Day program easy to use?
 - a. No
 - b. Yes

13. Which pieces of the downloadable materials did you utilize?
 - a. Sample Parent Participation Invitation
 - b. Sponsorship Committee with ideas for incentives sponsors could provide
 - c. Parent Survey/Permission Slip
 - d. Information on Walk to School Day Activities
 - e. Letters to sponsors, legislators, key leaders and volunteers
 - f. Press release
 - g. Walkable Community Survey
 - h. Sample Thank you Letters for Volunteers and Supporters
 - i. Ideas of Things to Do All Year
 - j. Sample Thank You to Parents with Walk Results
 - k. Sample certificate for participation in event
 - l. "Improving Your Community's Foot Travel" form
 - m. Sample posters

14. Was the Walkable Community Survey easy for participants to use?
 - a. No
 - b. Yes

15. Are you planning to repeat this event again next year?
 - a. No
 - b. Yes
 - c. Don't know

16. Are there any other materials you would like us to include in the Walk to School Day promotion?

17. Additional comments about how this program could be improved? (Use additional sheet if necessary.)